

Fisher & Paykel releases DishDrawer® Wide in New Zealand



More space makes life even easier for busy cooks and entertainers

Fisher & Paykel have extended the range of their popular DishDrawer® with a new, wider 90cm offering. It is the company's third DishDrawer® release in the past six months, following the taller single-drawer model and the sixth generation release of the standard, and hugely popular, Double DishDrawer®.

Fisher & Paykel Marketing Manager, Roger Bridge says the new model will appeal to modern families and entertainers.

"The extra space allows nine place settings and the 90cm drawer configuration is perfect for under-bench installation and ease of use. The design can easily accommodate larger pots, plates and extra large platters – items that you might otherwise wash by hand.

"Add in one of our most flexible racking systems yet, and you have an appliance that will deliver spectacular results on everything from delicate glassware to a heavily stained pasta bowl."

The DishDrawer® Wide has also been designed with aesthetics in mind: it matches Fisher & Paykel's other 90cm appliances, including the internationally acclaimed CoolDrawer refrigerator and the new OB90 oven.

"Customers who want their kitchen appliances to be a match for the care that's gone into the design of their kitchen can now have those needs met," says Mr Bridge. "We're proud to have worked closely with the design and architect community to develop this high-end appliance – and to have gained their stamp of approval."

The extra size and convenience of the DishDrawer® Wide comes at no cost to the environment. Using just 9.3 litres of water per wash, it has achieved a 4-Star (WELS) water rating. As with all Fisher & Paykel appliances it is backed with a full two year warranty and the instant service of Fisher & Paykel's 24/7 New Zealand-based Customer Care team.

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