

MEDIA RELEASE

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**See Auckland's top chefs and 'Ironsides'
at the Auckland Home Show**

Auckland's top chefs are set to tantalise taste-buds at the **Fisher & Paykel World Cooking Theatre** at the **Auckland Home Show** next week (8 to 12 September).

A cross-section of 25 of the city's culinary experts will be whipping up everything from chocolate desserts to Croatian cuisine in the specially built theatre featuring a range of Fisher & Paykel's kitchen appliances.

"Fisher & Paykel's appliance design and innovation is inspired by great food and our ability to enable people to create edible masterpieces in their own home kitchens," says Roger Bridge, Fisher & Paykel Appliances' New Zealand Marketing Manager.

"Through showcasing Auckland's cooking talent at the World Cooking Theatre, we aim to provide added inspiration to home-proud Kiwis, whether their passion is quick desserts and simple seasonal dishes or more complex fusion cooking."

The World Cooking Theatre will feature demonstrations by well-known foodies such as The Cuddly Cook Annabelle White and Kiwiana Party Cakes' Rob Burns, as well as chefs from Auckland's finest dining hot spots including Molten, TriBeCa, SkyCity, Dine by Peter Gordon and many more.

At the Show, Fisher & Paykel will also debut its exciting new kitchen display-unit, featuring 'tomorrow's kitchen'. Called 'Ironsides', the imaginative showcase of Fisher & Paykel's latest designer kitchen appliances is housed within a converted and architecturally designed 40-foot shipping container.

"We believe Ironsides to be the only container-conversion of its type in the world. Beyond just a kitchen display, it is a further demonstration of the innovation and outside-the-square thinking that has underpinned Fisher & Paykel's success since 1934," says Mr Bridge.

The Auckland Home Show runs from Wednesday 8 September to Sunday 12 September. Opening hours are 10am to 9pm, except Sunday until 6pm. The Fisher & Paykel World Cooking Theatre is located in Hall 4, and Ironsides is around the corner at Stand 450.

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